

Digital Project Manager

If you're aspiring for a career in project management in today's digital world, our Digital Project Manager Master's Program is for you. You'll learn the most important technologies and techniques for becoming a strategically-focused, digital-ready project manager, including PMP, Big Data Hadoop, Agile and Scrum, Lean Six Sigma, DevOps, Business analytics with Excel, ITIL, MS Project, and Digital Marketing. Add a digital edge to your project management skills and get started down one of the fastest-growing career paths.

About the Program

The Digital Project Manager Master's Program will equip project management professionals with a three-layer skill-set framework : core project management skills, modern tools and techniques critical to managing projects, and skills necessary for holistic digital awareness.

This course also helps you develop key skills that will enhance your managerial abilities, along with enhancing your knowledge in various domains. Enroll now and outpace your peers in the Digital Project Management field!

Who Can Enroll For This Program?

The Program is a perfect fit for anybody who wants to become a Digital Project Manager, including learners from the following professions:



Project Managers



Program Managers



System Administrators



Marketing Managers



Project Analysts



IT Managers



Project Associates



Project Coordinators

Learning Outcomes

- Plan projects, allocate resources, manage requirements, and extract the benefits of digital technologies to ensure the smooth functioning of Agile projects
- Analyze and evaluate projects against standardized metrics using the core principles of Lean Six Sigma
- Develop a flexible framework of techniques by deploying the five process groups and 10 knowledge areas of project management
- Learn best practices for enhancing the quality of IT service management to reduce costs and increase productivity
- Become an expert in the principles of continuous development and deployment, automation of configuration management, and IT service agility using modern DevOps tools such as Git, Docker, Jenkins, Puppet, and Nagios
- Manage and deliver digital projects by emphasizing core digital marketing concepts to support business goals
- Interpret what happens behind the processing of huge volumes of data as the industry switches from Excel-based analytics to real-time analytics
- Learn the basics of Microsoft Project 2013 applications

Program Features

140+

Instructor-led
online classes for
1 year

25+

In-demand skills
and tools

18+

Projects with
hands-on experience

Program Description

S.No	Course	Training mode	Simulation Exam
1	PMP® Certification	LVC	Score > 75%
2	Agile Scrum Master	LVC	Score > 75%
3	Lean Six Sigma Green Belt	LVC	Score > 75%
4	DevOps Certification Training	LVC	Score > 75%
5	Digital Transformation for Leaders	OSL	Score > 75%
6	Digital Skills in Data and Artificial Intelligence	OSL	Score > 75%
7	Digital Marketing for Leaders	OSL	Score > 75%
Electives	ITIL® Foundation	LVC	Score > 75%
	Microsoft® Project 2013	OSL	Score > 75%
	Business Analytics with Excel	OSL	Score > 75%

Course 1 - PMP® Certification

- Introduction
- Professional and Social Responsibility
- Project Management Framework
- Project Management Processes
- Project Integration Management
- Project Scope Management
- Project Schedule Management
- Project Cost Management
- Project Quality Management
- Project Resource Management
- Project Communications Management
- Project Risk Management
- Project Procurement Management
- Project Stakeholder Management
- Appendix - PMP List of Knowledge and Skills

Course 2 - Agile Scrum Master

- Course Overview
- Agile Way of Thinking
- Other Agile Frameworks
- Scrum Events and Artifacts
- Scrum Roles
- Agile Estimating, Planning, Monitoring and Control
- Agile on Complex Projects
- Adopting Agile
- What's next?
- Agile and Scrum simulations

Course 3 - Certified Lean Six Sigma Green Belt

- Course Introduction
- Six Sigma and Organizational Goals
- Define Phase
- Measure Phase
- Analyze Phase
- Improve Phase
- Control Phase
- Tips and Tricks
- Lean Six Sigma Green Belt
- Free Course - Lean Management

Course 4 - DevOps Certification Training

- Introduction to DevOps
- DevOps Overview and its Components
- Containerization Using Docker
- Managing Source Code and Automating Builds
- Automated Testing and Test Driven Development
- Continuous Integration
- Configuration Management with Puppet and Chef
- Continuous Deployment
- Automated Monitoring with Nagios
- Free Course - CompTIA Linux+ Course

Course 5 - Digital Transformation for Leaders

- Introduction to Digital Transformation
- Blueprint of Digital Transformation
- Driving a Digital Culture and Mindset
- Business Analytics and Big Data
- Artificial Intelligence and Machine Learning
- Blockchain and IOT
- Robotics Process Automation
- Cloud and DevOps
- Digital Marketing
- Conclusion and Next Steps

Course 6 - Digital Skills in Data and Artificial Intelligence

- Introduction to Big Data and Hadoop
- Hive HBase and Hadoop Ecosystem Components
- Business Analytics with Excel
- Introduction to Business Analytics
- Formatting Conditional Formatting and Important Functions
- Analyzing Data with Pivot Tables
- Dashboarding
- Business Analytics With Excel
- Data Analysis Using Statistics
- Power Business Intelligence

Course 7 - Digital Marketing for Leaders

- Introduction to Digital and Social Selling
- Attract your Customers
- Introduction to Digital Selling-Beyond Social Selling
- Developing Digital Selling Credibility
- Connect with your Customers
- Digital Research and Developing Buyer Personas
- Turning Digital Connections into Sales Conversations
- Engage with your Customers
- Building Sales Engagement through Content Marketing
- Convert and Grow your Customers
- Developing an Integrated Digital Selling Strategy
- Digital Selling Beyond Customer Acquisition

Elective 1 - ITIL® Foundation

- Getting started with ITIL® Foundation
- Introduction to Service Management
- Service Management Lifecycle
- Introduction to Service Strategy
- Service Strategy Concepts
- Introduction to service design
- Key concepts in Service Design
- Service Design Processes
- Introduction to Service Transition
- Service Transition Processes
- Introduction to Service Operations
- Service Operations Processes
- Functions
- Introduction to Continual Service Improvement
- Key Principles and Models

Elective 2 - Business Analytics with Excel

- Introduction
- Introduction to Business Analytics
- Formatting Conditional Formatting and Important Functions
- Analyzing Data with Pivot Tables
- Dashboarding
- Business Analytics With Excel

- Data Analysis Using Statistics
- Power Business Intelligence
- Free Course - Microsoft Power BI Desktop
- Free Course - Microsoft Power BI Recipes

Elective 3 - Microsoft® Project 2013

- Overview of Microsoft® Project 2013
- Basics of Microsoft® Project 2013
- Creating a Project Plan
- Project Tasks
- Project Resources
- Tracking Project Progress
- Advanced Task Scheduling
- Reporting and Troubleshooting
- Customizing Views
- Sharing Project Information
- Resource Pooling and Consolidation
- New Features in Microsoft® Project 2013



ACUMEN ENVISION
THE TRANSFORMATION SPECIALISTS



Head Office Tower 42 London EC2N 1HN
Tel +44 (0)345 388 6308

<http://www.acumenenvision.com> >

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